

Specifications for digital cinema advertising in Austria

image

- TIFF-sequence
- 1920x1080 or 1998x1080 resolution
- 8 or 16 bit colour depth, RGB-colour space
- 24 frames per second

3D-commercials require separate sequences for each eye.

e. g. folder left eye: *filename_left_0001.tif; filename_left_0002.tif; etc.*
folder right eye: *filename_right_0001.tif; filename_right_0002.tif; etc.*

We recommend to adhere to the title safe area (5% space from edge).



sound

- 5.1-surround-mix:
6 separate wav-files, each file has to be named due to its channel (L/R/C/LFE/Ls/Rs);
e.g. *filename_L.wav, filename_R.wav, filename_C.wav, etc.*
or
 - stereo-wav, 16 or 24 bit, PCM, 48 kHz
- Please note: a specific cinema mix is recommended!
Audio level must not exceed a loudness level of 82 dBLeq8(m).

data

- The image sequence has to be in sync with the audio files.
- No pre- and postroll.
- DCP files (digital cinema package) will not be accepted.
- Don't use special or space characters within file names.
- delivery:

Data delivery via FTP or Wetransferlink.

We may provide you with Wetransfer-Cinema-Austria-Upload details if necessary.

Always zip the data files.

contact: produktion@weischer-cinema.at

If the data supplied does not meet the specified criteria, restrictions of the broadcast quality on cinema screens must be expected.

Instructions for upload of data via Wetransfer

Please visit the following homepage and start your transfer process:

<https://weischercinemaustria.wetransfer.com/>

Before sending, data should be packed into a zip-folder.

- click on the link
- select your file or folder to upload data
- enter your email address
- insert customer name in the field „Titel“
- additional information in the field „Nachrichten“ should include campaign or production title, spot length and sound format (stereo or 5.1 sound)
- click „Senden“
- You will receive a code via email that you need to enter.
- As soon as the code has been entered, we will receive a message about the uploaded data and we will take care of all necessary steps.

If we have any further questions, we will get in touch with you.

Please don't hesitate to contact us at produktion@weischer-cinema.at or via telephone on +43 1 587 05 15 37 if you have any questions or if you need additional information.

Many thanks.